

ENDELEVU PROJECT SUSTAINABILITY PROJECTS 2026

Event management re-imagined



Enkare

We Bring Your Ideas To Life

Events and sustainability intersect in many powerful ways.

The Endelevu Project is a groundbreaking initiative that addresses the critical issue of plastic waste at events.

Through innovative recycling processes, we transform plastic waste into PVC tags used in fabric wristbands, ensuring a sustainable and circular solution.

Additionally, we collaborate with recycling companies and visual artists to repurpose waste into stunning art installations, creating both environmental and cultural impact.

Endelevu projects our 2025 sustainability campaign.

About The Project



The Problem:

Events generate significant amounts of plastic waste, often leading to environmental degradation. Attendees and organizers alike struggle to manage and recycle this waste effectively, resulting in a missed opportunity to contribute positively to sustainability efforts.



The Solution:

The Endelevu Project offers a holistic approach to waste management at events:

- **Plastic Waste Collection:** Dedicated collection points branded as the "Taka Station" encourage attendees to dispose of plastic responsibly.
- **Recycling & Transformation:** Collected bottles and bottle tops are recycled into durable PVC tags, which serve as QR-coded identifiers for fabric wristbands.
- **Art Installations:** Partnering with an art organization, we engage talented visual artists to create impactful installations from repurposed waste, showcasing the beauty of sustainability.

About The Plan

Our Mission.

Our mission is to focus on making our community socially and economically sustainable which aligns with the World Environment's Mission

The Plan - Idea.

We collect plastic waste from events and have event attendees throw the waste in a metal cage tower that we have built which is called the "Taka Station"

From each event, the waste collected we separate the bottles and bottle tops. From the separated bottle tops, we recycle and 3D mold into plastic PVC tags that we use to print our QR code for event fabric wristbands.

For the other plastic material, we have partnered with waste management & recycling companies, which will provide visual artists who will make art installation waste material.



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Our Strategies

Engage Event Attendees

Interactive Activities: Set up waste collection challenges or incentives for attendees to bring plastic waste.

Leverage Partnerships

Collaborate with Event Organizers: Integrate the initiative into their sustainability goals to make waste collection easier.

Transparent Impact Reporting

Share metrics such as the amount of waste collected, number of PVC tags produced, and art installations created.

About The Strategy



How Event Organizers Benefit:



Enhanced Brand Reputation

Align your event with sustainability, attracting eco-conscious attendees and sponsors.



Tangible Impact:

Showcase measurable contributions to environmental conservation with reports on waste collected and repurposed.



Engagement Opportunities

Interactive waste collection and live recycling demonstrations create memorable experiences.



Partnership Opportunities:

Leverage our collaborations with artists and eco-partners to enhance your event's creative and environmental appeal.

Pre-Event Preparation:

- Setup branded waste collection points ("Taka Station") at strategic locations.
- Train event staff and volunteers on the waste collection process.
- Pre-promote the initiative through event marketing channels, emphasizing sustainability goals.

Event Day Activities:

- Educate attendees with on-site demonstrations and interactive recycling activities.
- Host a live art installation unveiling to draw attention and media coverage.
- Reward participants with incentives such as eco-friendly merchandise or recognition on social media.



Post-Event Reporting:

- Provide organizers with a detailed impact report highlighting metrics such as waste collected, PVC tags produced, and art installations created.
- Share testimonials from attendees and stakeholders to amplify the project's success.

**Execution
Plan:**



THANK YOU

Lets' talk

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